



New Jersey
Academy of
Pediatric
Dentistry

NJAPD Registration Information for full day CE program

Name _____
Address _____
City _____
State _____ Zip _____
Email _____
Phone _____ Fax _____
Total Amount Enclosed \$ _____

REGISTRATION DEADLINE October 17, 2023

Office address and email

Name _____
Address _____
City _____
State _____ Zip _____
Email _____

Fees:

\$275 (NJAPD member)

members annual dues must be paid up to date

*****Cancellation policy: Full refund if cancelled 2 weeks prior to meeting, no refunds issued thereafter. Please send notification of cancellation to michellebackhaus@hotmail.com*****

\$325 (Non NJAPD member)

\$120 Resident, Hygienist, Dental Auxiliary

njapd.org

Sponsors and vendors keep our fees low, while providing information and materials. We will provide them with your office information. See Sponsors on our website njapd.org.

Check here to opt out.

Make checks payable to: NJAPD

Return Registration form to:

c/o Mary Flanagan

777 Raritan Road

Clark NJ 07066

meeting_njapd@comcast.net

We accept VISA/MASTERCARD/AMEX/& DISCOVER Credit Card Payments:

Name: _____

CC #: _____

Exp Date: _____

Security Code: _____

Billing Zip Code: _____

Total to be charged: _____

Halloween Meeting Tuesday- October 31, 2023 Live Lecture

8am - 9am Breakfast/registration

9am - 4:30pm Program (break for lunch)

*****Delta by Marriott*** NEW LOCATION**

110 Davidson Avenue

Somerset, New Jersey 08873

7 CE credits

Includes: Continental Breakfast, Lunch, Program Materials.

Lunch Buffett--If you require a KOSHER meal please let us know

Names of Attendees

Dietary Requests



Course Title: Creating a Powerhouse Team

Presented by: **Mike Massotto**

Course content and educational objectives

Creating the Ultimate Staff Driven Practice & Powerhouse Team!

This motivational and empowering presentation focuses on how to create greater harmony, efficiency, productivity, and ultimately increased profitability in your practice. Attendees will learn to assess their office and their teams and leave with the tools to implement positive, lasting changes in their practices. Learn how to eliminate the "minimum wage, minimum effort" mentality and create a team of empowered entrepreneurial thinkers in your practice.

Mike Massotto

Mike Massotto is the founder and CEO of *Dental Coaching on Demand* and *Staff Driven Dental*. After 10 years of business consulting success in both the health care field and coaching company executives in corporate America, Mr. Massotto used his extensive expertise in business and personal development to master their application in the dental field. ABC, FOX, CNN News, Dental Town, Dentistry Today, and Dental Products Report have nationally recognized him. For over 26 years, his unique approach to dental practice development has helped create effortless and fulfilling lives for hundreds of dentists and their teams.

Mr. Massotto is the author of the book: *The 25 Surefire Ways to Destroy Your Dental Practice*. In 2004, he wrote, produced, and directed a movie based on the book which has received rave audience reviews. He also created the first ever "Dental Reality Show" short film based on the real-life story of one of his top clients in 2005 which received numerous accolades and a top video production award. He has been a guest speaker at New York University School of Dentistry, Temple University School of Dentistry, Columbia School of Dentistry, and the Rutgers School of Dental Medicine, where he has offered practice management advice and guidance to dental students. In addition to his regular contribution of articles and content for Dental Products Report and Dentistry Today including his extremely popular "Thirty Minutes of Therapy" podcast, he is also featured in the Journal of the New Jersey Dental Association as well as Dental Resource Magazine, a publication which he founded in 2012. Mr. Massotto founded Executive Dental Advisors (EDA) in 2003. EDA is a non-profit, professional association of dynamic, dental-specialized companies founded exclusively to serve the diverse and vast needs of dentists for the business side of dental practice.

You can also follow Mike on Facebook and YouTube for his musings and insights on practice management and personal development from the highways and byways of NJ&NY delivering his hugely popular "Dental Road Warrior" video series.

Mike is a high-energy, dynamic, and motivational speaker and coach with a true passion for helping dentists and their teams win the game of dentistry!

Disclosure: In lieu of honorarium Mike Massotto will be a platinum sponsor.